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Solar Turkey

30 September - 1 October 2010,
Istanbul, Turkey

Outlook on Turkish solar projects, expansion & innovation programmes

Learn from business leaders, including
15 CEOs, Presidents and Board Directors

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EMRA

Mustafa Kemal Buyukmihci, *General Manager,*
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Dr. Haci Duran Gokkaya, *General Manager,*
TETAS



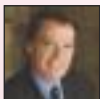
Prof. Dr. Mustafa Akaydin, *Mayor,*
Antalya Metropolitan Municipality, Turkey



Mehmet Bicer, *Deputy General Manager,*
Electricity Generation Co. (EUAS), Turkey



Levent Gulbahar, *President,*
Turkish Solar Energy Association
(GENSED), Turkey



David Lyons, *President,*
Capital Partners Worldwide, USA



Xavier Monteau, *Global Head of Energy
and Environment,*
Dexia, France

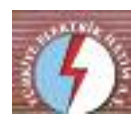


The conference will be
simultaneously translated
in English and Turkish

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SOLAR TURKEY 2010 is THE premier Turkish solar
energy congress:

- This is THE essential event for anyone looking to succeed in the future solar energy market in Turkey
- Network with leading ministerial and regulatory bodies, utilities, investors and solar technology experts
- SOLAR TURKEY 2010 will focus on developments in current and future solar energy markets in Turkey and highlight key business opportunities with in-depth analysis and case studies

Plus practical case studies, insight and analysis from:

Dr. Ersin Ozsan, *Chief Executive Officer,*
Teksolar, United Kingdom

Tufan Lokmanoglu, *President,* Peri Energy, Canada

Cagdas Karakurt, *Project Manager,* Arti Energy, Turkey

Deniz Selkan Polatkan, *Founder,* Motif, Turkey

Ates Ugurel, *Founder,* Clean Globe, Turkey

Prof. Dr. Tanay Sidki Uyar, *President,* Eurosolar, Turkey

Dr. Arda Karasu, *Chair of the Department,*
Berlin Institute of Technology, Germany

Suleyman Bosca, *Chair,* Energy Law Research Institute, Turkey

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The Turkish parliament are set to pass the renewable energy legislation changes this summer. Domestic and international solar companies are poised for a dramatic increase in activity in the Turkish solar sector. Boasting high insolation values, a large population and a high demand for solar panels and energy solutions, **Turkey holds much potential which is set to be unleashed.**

Green Power Conferences' 2nd annual Solar Turkey event will provide access to the largest networking platform for key players from the solar power industry allowing you to identify potential business ventures and form strategic partnerships to help drive growth in this emerging market.

Key reasons to attend?

- Discuss the changes to the renewable energy legislation and the enormous impact that this will have on renewable energy development, manufacturing and investment in the country
- Develop local contacts in the Turkish market and network with leading international companies looking to make an entry into the region
- Hear how grid connectivity issues in Turkey are being addressed
- Learn about solar projects being developed in Turkey
- Debate the proposed uptake and success of different technologies and scales of projects in the region
- Discover financing options for local projects and companies
- Great networking and access to over 500 strategic decision makers at TIREC 2010

Amongst last year's attendees were the following leading companies from across the value chain:

A&F, Abengoa, Acciona Energia, ADMD Law, Air Liquide, Anel Tech, Applied Materials, Apricum, Arti Enerji, Berlin Institute of Technology, Borusan Engineering, Borzen Power Market Operator, Bosch Solar Energy, Cadmos Energias Renovables, Club de Rome, Crescent Capital, Derbigum, Deutsche Bank, Dexia, Ege University, Ejot Tezmac, Elecnor, Elkem, Enda Enerji Holdings, Enera, Enerqos, Infinity, EON Engineering, EPIA, EUPD Europressedienst, EuPD Research, European Free Zone, Eurosolar, Fotowatio, Gebze Organised Industrial Zone Teknopark, Gehrlicher Solar, Global Energy Services, Green Peace, GUNESE Solar Association, Hanex Ltd, Hexagon Global, Hizmark Group, Hurriyet Daily News, IBC Solar, IFC, International PPP Platform, Istanbul Aydin University, Izmir Development Agency, Kompaktsolar, Linde Gaz, M&W Zander, Masdar PV, New York Times Magazine, Novatec-Biosol, Oerlikon Solar, Parity Solar, Peri Energy, Phoenix Solar, Raiffeisen Investment, Relight Enerji, Renewable Energy Systems Holding, RES Anatolia, Ripasso Energy, Roth & Rau AG, Satcon International, Sateksolar Renewable Energy Systems Consulting & Trade, Scheuten Solar Middle East, Schott Solar, SE Otomotiv Teknolojileri, Sharp Energy Solutions, Silfab Spa, Solar Cells Hellas, Solar Plus, Solyndra, STE Energy, SunRay Management, SunRay Renewable Energy, Technische University Eindhoven, TEMEV, The World Bank, Toyota Tsusho, Trakaya Cam, Tubitak, UN, UNA, Unitek Elektrik, Viscom Investments, Vogt Group, WC Heraeus, WinPro Energy Group

WHO WILL YOU MEET AT SOLAR TURKEY?

- Government officials and regulators
- Utilities
- Independent power producers
- Large-scale solar power plant developers
- Solar technology manufacturers
- Solar technology research and development companies
- Solar system integrators and installers
- Finance sector, banks, venture capitalists
- Industry analysts & industry press

“Great turnout and the speakers were well rounded”

- State of Nevada

TIREC 2010 Combining 4 Leading Industry Events

Over 80 leading Turkish and international renewable energy experts will speak at TIREC 2010, during 5 days of high level keynotes, interactive panel discussions and in-depth training courses. 4 focused conferences will ensure in-depth coverage on Wind, Solar, Bioenergy and Climate Finance.

Schedule of Events

	27 September	28 September	29 September	30 September	1 October
Conferences		Carbon Markets & Climate Finance Turkey		TIREC 2010 Keynote Plenary Session	Wind Power Turkey Solar Turkey Bioenergy Markets Turkey
Training Courses	Carbon 101	Introduction to Renewables			
Exhibitions		Carbon Markets & Climate Finance Turkey		TIREC Expo	
Social Events		Carbon Markets Networking Drinks		TIREC 2010 Awards Dinner	

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Thursday 30 September 2010 | Conference Day One

08.15 Registration and welcome coffee

09.15 - 12.30

Turkish International Renewable Energy Congress (TIREC) Plenary Sessions

TIREC 2010

09.15 Globalisation, Climate Change, Governments and the Clean Energy Revolution: The Road Ahead

This session will look at how high energy prices, fuel security issues, population growth, growing energy demand, increasing technology innovation, increasing pollution and clear signals of climate damage are all leading towards a Turkish energy revolution.

- Why is renewable energy a key growth industry and of strategic importance to Turkey?
- What are the global solutions for climate change?
- How do climate change and energy policies converge?
- How should industrial & economic policies converge with energy policy?
- What can governments do to support this revolution and what are effective policies?
- How can governments improve the energy intensity of the Turkish economy?
- How does regional geopolitics, energy markets and trade impact upon the development of the renewable energy industry?

10.30 Networking refreshment break

11.00 Turkish Renewable Energy Industrial Development

With the global clean energy industry growing to a \$200bn industry in 2009 - how can Turkey further develop this critical industrial sector and what opportunities are there in the surrounding regions and the development of export markets?

- What is the outlook for domestic Turkish renewable energy markets?
- What are the main challenges for the Turkish renewable industry?
- What barriers currently remain and does the future see these problems improving?
- Identifying PPP opportunities in clean energy projects
- What is the interest from different regions in Turkey?
- How can the private sector be incentivised to further develop Turkey's position in the global renewable energy market?
- How can Turkey develop some export markets for renewable energy technologies?

Hasan Koktas, *President,*

Energy Market Regulatory Authority (EMRA)

Mustafa Kemal Buyukmihci, *General Manager,*

General Directorate of Electrical Power Resources Survey Development & Administration (EIE)

Sefer Butun, *General Manager,*

Electricity Generation Co. (EUAS)

Dr. Haci Duran Gokkaya, *General Manager,* **Turkish**

Electricity Trade and Contracting Co. (TETAS)

Halil Alis, *Board Member & Deputy General Manager,*

Turkish Electricity Transmission Company (TEIAS)

H.E. Taner Yildiz, *Minister,*

Ministry of Energy and Natural Resources, Turkey*

H.E. Ms. Lykke Friis, *Minister,*

Climate and Energy Ministry, Denmark*

Umit Boyner, *President,*

TUSIAD - Turkish Industrialists' and Businessmen's Association*

12.30 Networking lunch break

13.45

SolarTurkey

Solar Turkey Opening

Keynote Address:

The Turkish Solar Energy Industry

- How does the government envision Turkey as a major player in the global solar industry?
- How does the status of the solar industry compare to that of other renewable energies in Turkey?
- Discussion of projections for both domestic and utility scale projects
- What are the main challenges for the Turkish solar industry?
- To what extent will solar power assist Turkey in achieving self sufficiency?
- What potential is there for export markets?

Prof. Dr. Mustafa Akaydin, *Mayor,*

Antalya Metropolitan Municipality, Turkey

14.05

Policy Developments in the Turkish Solar Market

- The impact on the solar sector after the amendments to the renewable energy legislation in Turkey
- Proposals for feed-in-tariffs and their potential impact on the solar sector
- What are current policies surrounding land-use and permitting issues and do they need to change?
- What is the status of legislation for solar installation on both residential and commercial properties?
- What can Turkey learn from experiences in other European countries and the US?

Mehmet Bicer, *Deputy General Manager,*

Electricity Generation Co. (EUAS), Turkey

Suleyman Bosca, *Chair,*

Energy Law Research Institute, Turkey

15.45

Networking refreshment break

16.15

Solar Business Strategies in Turkey

- The type and level of domestic expertise in the Turkish solar market
- Turkey as a manufacturing base versus the import of technologies from China and Taiwan
- The level of investment going in to research and development
- Local companies developing solar projects: who are the key players?
- What strategies are international companies using to break into the Turkish market and how successful are they being?
- Turkey-international cooperation and where the benefits are

Tufan Lokmanoglu, *President,*

Peri Energy, Canada

17.30

End of day one followed by networking drinks

19.30

TIREC Dinner and Awards Ceremony

“Great organisation, comprehensive approach to topic, excellent choice of speakers”

- Energospektar

Friday 1 October 2010 | Conference Day Two

08.30 Welcome coffee

09.00 Chair's opening remarks

09.10 Finance and Investment

- The investment environment and interest in the Turkish solar sector
- What local and international sources of investment are available?
- What do different investors look for in a project, company or technology and which are most attractive?
- Options for overcoming gaps in investment
- Long term debt financing: why are financiers holding back and when will they get involved?
- What projections do investors have for the next 5 years?

David Lyons, President,

Capital Partners Worldwide, USA

Xavier Monteau, Global Head of Energy and Environment, Dexia, France

10.30 Networking refreshment break

11.00 Residential & Commercial Solar Installations

- The support of the local authorities for both PV and solar thermal
- Examination of the uptake of rooftop installations across the country: which regions are most favourable and why?
- Incentives available to homeowners and businesses
- The development of district heating and cooling plans
- Net metering and grid connectivity issues: Where are we now in Turkey?
- Technology development for optimal performance in the Turkish market
- What can be learnt from other European countries with higher uptake of residential and commercial solar power?

Dr. Arda Karasu, Chair of the Department,

Berlin Institute of Technology, Germany

Deniz Selkan Polatkan, Founder,

Motif, Turkey

Levent Gulbahar, President,

Turkish Solar Energy Association (GENSED), Turkey

12.30 Networking lunch break

13.45 Large Scale PV and CSP Projects

- Which regions are attracting the most interest for potential solar parks
- What pilot and demonstration plants are in operation and when are commercial operations expected?
- What projections are there for large scale PV versus CSP in Turkey?
- Decision criteria in PV technology choices: Silicon wafer, thin film and PV
- Decision criteria in CSP technology choices: parabolic troughs, tower, linear fresnel, dish/engine
- Considerations in tracking systems
- Strategies to decrease development times and costs
- Case studies

Cagdas Karakurt, Project Manager,

Arti Energy, Turkey

Ates Ugurel, Founder,

Clean Globe, Turkey

Dr. Ersin Ozsan, Chief Executive Officer,

Teksolar, United Kingdom

15.00 Networking refreshment break

15.30 Utility Perspectives

- How does solar energy feature in the renewable programs of utility companies in Turkey?
- What do they look for in a solar project?
- What type of PPAs have been drawn up?
- Will Turkish utilities look to own their own solar projects as has been seen in the US?
- What can be learnt from utility strategies abroad?
- How will utility scale solar develop over the coming years?
- Is there competition and an appetite from international utilities?

Speakers to be announced

16.15 Transmission & Storage

- What are the key issues in connecting to the grid system?
- Which are the most important transmission corridors to be upgraded?
- The potential for international transmission
- How can issues in financing new transmission lines be overcome?
- How can market players coordinate to tackle these issues?
- Movement from private to state owned transmission and the impact this will have
- The selling of the grid to private companies and the impact that this will have on the sector
- Conditions of the grid across the country and its capacity

Prof. Dr. Tanay Sidki Uyar, President,

Eurosolar, Turkey

17.05 Closing remarks from the chair

17.15 Close of conference

**awaiting final confirmation*



Build Relationships and Drive Sales at

Solar Turkey TIREC 2010

Take advantage of unprecedented access to strategic decision makers with an active interest in the Turkish solar power and clean energy markets, by investing your marketing budget in a sponsorship or exhibition stand at Solar Turkey 2010 and TIREC 2010.

The combination of a high level congress and expo creates an ideal platform for you to meet the right people face to face. Sponsorship will provide an excellent opportunity to build relationships with a high calibre group of potential customers and generate numerous new business leads in just 2 days.

Make the right connections to ensure the future success of your business

- Gain access to an unrivalled audience of top quality leads
- Shorten the sales process by speaking directly to decision makers
- Save time and money by meeting them all in one place
- Meet new clients and reaffirm relationships with existing ones
- Build new business partnerships and influence policy makers
- Benchmark your strategy with other major solution providers

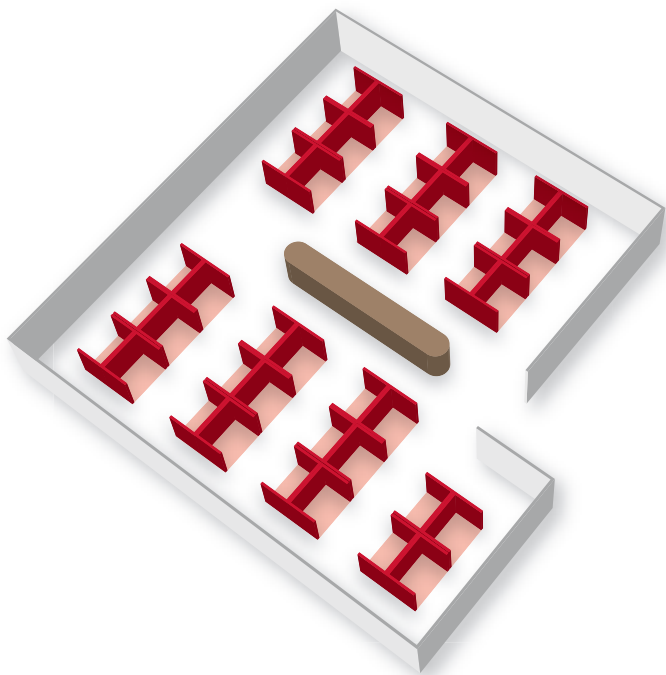
If your company is looking to develop new business in the Turkish clean energy market, call our business development team today for more information.

Ben Leighton,
Business Development, Solar
Tel: +44 (0)7928 422860
ben.leighton@greenpowerconferences.com

For Turkish language enquiries, contact:
Fatih Aydin,
Turkey Country Manager
Tel: +44 (0)20 7099 0600
fatih.aydin@greenpowerconferences.com

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Turkish International Renewable Energy Awards



Recognising excellence in clean energy development in Turkey

Judged by an elite panel of independent industry experts, the Turkish International Renewable Energy Awards are designed to recognise the innovation that is taking place in the development of clean energy projects in Turkey.

The awards ceremony will take place during the TIREC 2010 Gala Dinner on 30 September 2010 and will provide an opportunity for the industry to get together and celebrate companies and individuals who have made outstanding contributions to market development.

Categories for 2010:

- Wind Project Developer
- Wind Solution Provider
- Solar Project Developer
- Solar Solution Provider
- Bioenergy Project Developer
- Bioenergy Solution Provider

Make your nominations online at
www.greenpowerconferences.com

Nominations close 20 August 2010.

To sponsor one of the awards or to reserve a table,
call Ben Leighton on +44 (0)7928 422860.

GreenPower™ One of the fantastic features of the Solar Turkey congress and exhibition is the online networking system - all pre-registered delegates, speakers and guests can contact each other, organise meetings and network before, during and after the event using this easy to use, private networking system. For more information, please visit the website.

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If you would like to partner with us, please contact Katie Dunn at katie.dunn@greenpowerconferences.com



Referans



PLUS Pre-Conference Training Course Introduction to Renewables

28 - 29 September 2010

A 2-day Comprehensive Overview of Renewable Energy Resources, Technologies & Markets

Whether you are new to the industry or want to refresh and update your knowledge, this comprehensive yet time-effective two-day training course will ensure you are up-to-speed with the key aspects of the renewable energy/power industries and the economic factors and technologies that are driving them. It is ideal for those new to the industry, or in related sectors such as finance, law, regulation and publishing.

You will learn how to evaluate renewable energy resources and the economic cases and market conditions which argue for (or against) them. You will understand the different, competing and complementary technologies available to harness and store renewable energy - including solar, wind, biofuels and geothermal - exploring the potential of each to contribute to current energy needs.

To register please see the registration page or visit www.greenpoweracademy.com

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ISTANBUL, TURKEY
30 SEPTEMBER - 1 OCTOBER 2010

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A 20% discount on all prices listed is available for registered NGOs, government representatives and non-profit organisations. Please contact Graham Swanson to register delegates on these non-profit rates: +44 207 099 0600, graham.swanson@greenpowerconferences.com . Reduced rates are at the discretion of Green Power Conferences and proof of status may be requested.		
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